



January 11, 2011

RAPTORS TEAM UP FOR A GOOD CAUSE AT ANNUAL RED PARTY

Team's 16th annual event to benefit youth

Toronto Raptors players, coaches and management teamed up for a great cause Monday at their annual Red Party presented by Rogers. Proceeds from this fan-favourite charity event, now in its 16th year, benefitted the MLSE Team Up Foundation. The evening provided basketball fans the unique opportunity to meet and mingle with the Raptors team and management, as well as Raptors radio and television broadcast personalities.

"The Red Party is a celebration of the important work of the MLSE Team Up Foundation, as well as an opportunity for our players, coaches and team management to personally thank our loyal fans, partners and donors for their support," said Tom Anselmi, executive vice-president and chief operating officer of Maple Leaf Sports & Entertainment.

The more than 600 party attendees had a chance to bid on hundreds of silent auction items, including a Red Tag vacation all-inclusive Jamaica vacation, courtside seats to watch the Raptors take on the Miami Heat and a Movado Bold watch gallery.

Rogers Communications serves as the Raptors Red Party's presenting sponsor. Associate sponsors include Miller Genuine Draft and MUZIK.

This season, the MLSE Team Up Foundation will invest over \$800,000 in local communities refurbishing recreational facilities. Projects currently in the works include the refurbishment of Variety Village's centre court, St. James Town's outdoor community court, Glen Long outdoor rink and Sorauren Park soccer pitch. For more information, visit www.mlseteamupfoundation.org or www.mlse.com.

About the MLSE Team Up Foundation

The MLSE Team Up Foundation is the charitable arm of Maple Leaf Sports & Entertainment, owner of the Toronto Maple Leafs, Toronto Raptors, Toronto FC and Toronto Marlies. The MLSE Team Up Foundation improves the lives of youth by building facilities, giving to sustainable programs and empowering youth through sports and recreation.

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